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## EDITORIAL FOREWORD

Assalamu alaikum wr.wb.

Alhamdulillah, praise and gratitude be to Allah SWT, for by His permission *Volume 6, Issue 1* of the *Journal of Business Administration (JBA)*, June 2026 edition, has been published. The second issue of JBA this year represents the earnest efforts of the entire editorial team and the support of many parties. The journal once again affirms its commitment to contributing scholarly work in the fields of business administration and business management.

This issue of JBA contains five manuscripts, all of which are research articles. The authors of these five manuscripts are affiliated with Politeknik Negeri Ujung Pandang, Indonesia, while one author is affiliated with University of Cape Coast, Ghana. On behalf of the Editor-in-Chief, we extend our highest appreciation to all authors of the first issue of 2026 for choosing JBA as the venue for publishing their work.

Finally, we hope that the manuscripts published in the *Journal of Business Administration (JBA)* will enrich the body of knowledge in the fields of business administration and business management. We welcome constructive criticism and suggestions for the improvement of this journal.

Makassar, 22 June 2026

Editor in Chief,  
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Department of Business Administration,  
Politeknik Negeri Ujung Pandang

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## CONTENTS

Journal of Business Administration (JBA), Vol.6, No.1, June 2026  
Department of Business Administration  
Politeknik Negeri Ujung Pandang

No.	Judul	Penulis	Halaman
1.	The Role of Green Products on Buying Interest in the Culinary MSME Sector in Makassar	Advencia Destililis Palindangan Mawardi Ahmadi Usman	1 - 14
2.	Exploring Student's Experience to International Exposure: A Phenomenology Study of Learning Program. (Study at Intercultural Communication and Self-Development)	Asri Essada Nurachmah Andi Nursyamsi Amin	15 – 25
3.	Paying for Green: Environmental Awareness and Price Premium Among Young Indonesian Consumers	Jayadi Andi Anna Herman	26 - 34
4.	Design of a Web-Based Archive Information System at the Ta Village Office, Tanete Riattang District, Bone Regency	Muh Iqbal Sri Wulandari Amiruddin Imasita	35 - 45
5.	Beyond the Office: Navigating Ergonomic Mismatch and Psychosocial Challenges in Long-Term Remote Work	Serpian Serpian Kurniati Asmar Hirman Hirman Rahmatillah Rahmatillah Osman Abdul- Rahaman	46 - 57